



Andrew Bridgewater

I'm a multi-media content creator with a passion for telling stories through video

CONTACT INFO

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Ankeny, IA

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andrewrbridgewater.com

SKILLS

Video Production

Adobe Creative Suite

Creative Writing

Graphic Design

Drone Videography

Social Media Marketing

Email Marketing

Content Creation

AWARDS

2023 Promax Local Awards
Weather Coverage Promo

2022 Upper Midwest Emmy
News Promotion - Image

2022 & 2023 AAF Des Moines
American Advertising Awards

EDUCATION

Wartburg College, 2012
Communication Arts Major

Electronic Media Emphasis
Leadership Certificate

WORK EXPERIENCE

January 2023 - Present

Public Relations Specialist

SHAZAM: Des Moines, IA

Create and edit blogs, news releases, and industry articles
Write, shoot, and edit videos for internal and external audiences
Multi-media content creation promoting SHAZAM's products and services
Serve as a communications advisor for senior and executive leadership
Review board of director communications for grammar and brand standards

2016 - 2022

Assistant Creative Services Director

KCCI-TV8: Des Moines, IA

Assist in developing multi-media marketing strategy for key station goals
Senior producer/editor for overall station and newscast image promotion
Collaborate with graphic designers on digital and printed materials
Supervise creative team in station, client, and daily topical promotion
Create multi-media content to inform and engage audiences

2014 - 2016

Creative Producer

KCRG-TV9: Cedar Rapids, IA

Design and produce multi-media content for newscasts and local events
Shoot and light talent for green screen, studio and on-location shoots
Create print, social and digital ads promoting local sporting events

2012 - 2014

News Promotions Producer

KCRG-TV9: Cedar Rapids, IA

Write copy and edit video for daily topical promos for evening newscasts
Work closely with newsroom staff to ensure consistent messaging
Efficiently work under pressure to meet tight deadlines on a daily basis

References available upon request